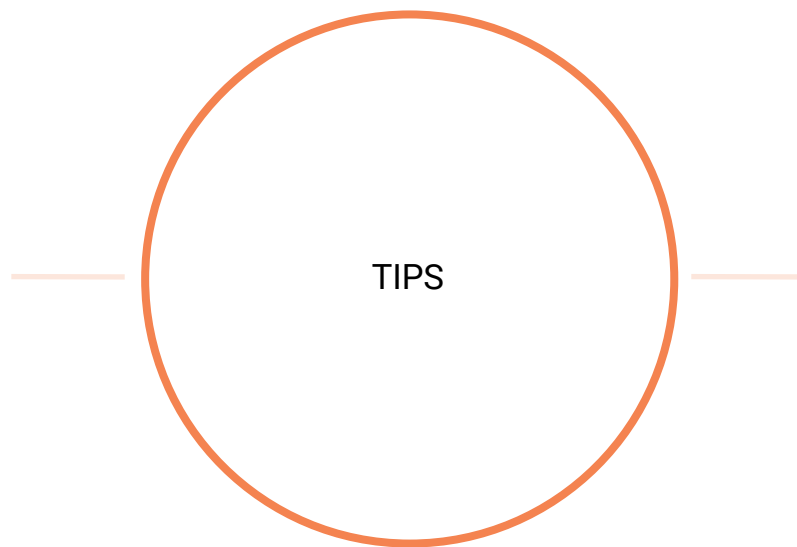




socialshaker

DESIGN KIT



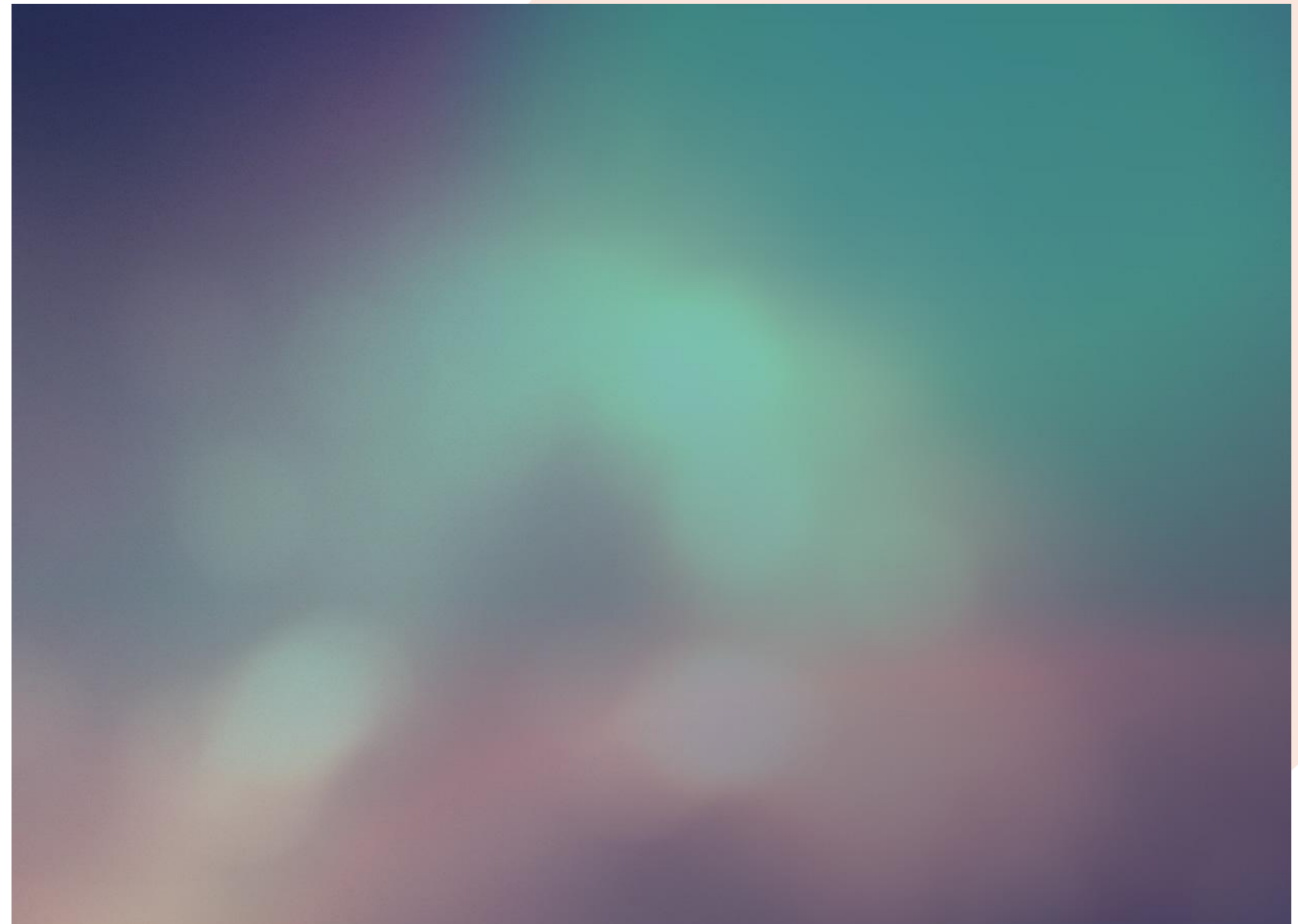


CAMPAIGN BACKGROUND VISUAL

The background visual can be set in the “Configuration” tab
in HD with dimensions

1920 x 1080px for the best rendering.

1080



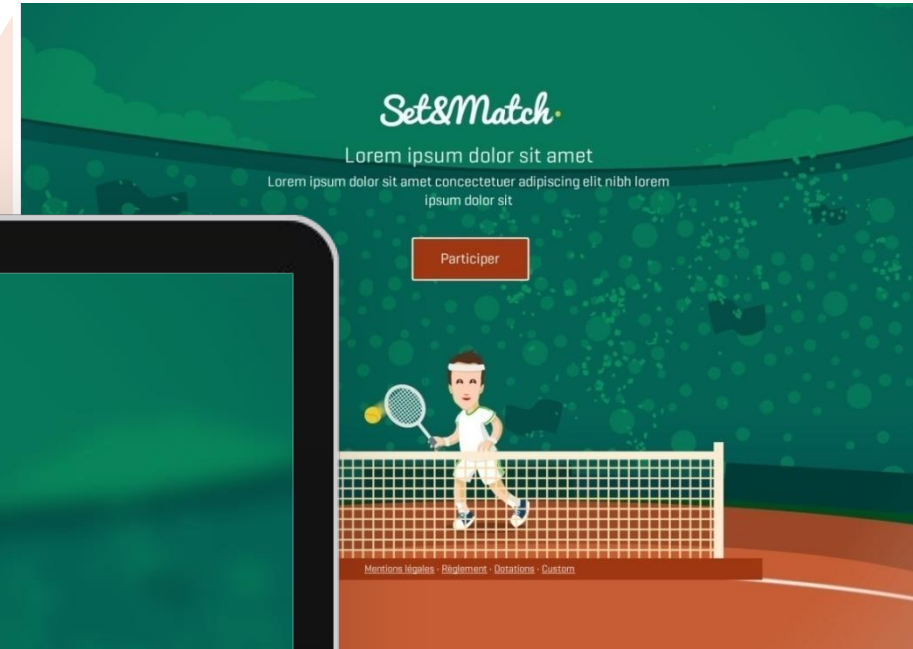
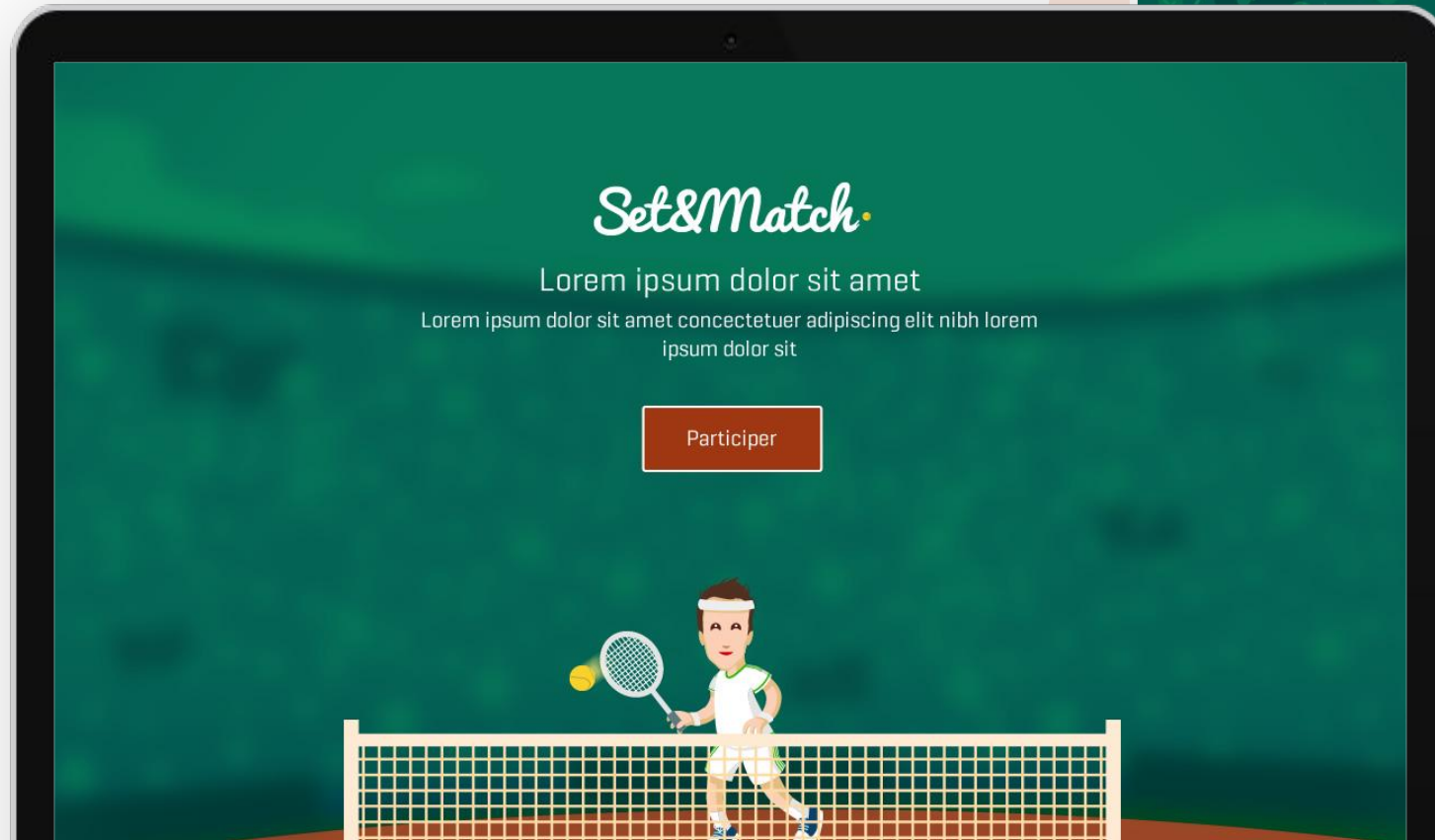
1920

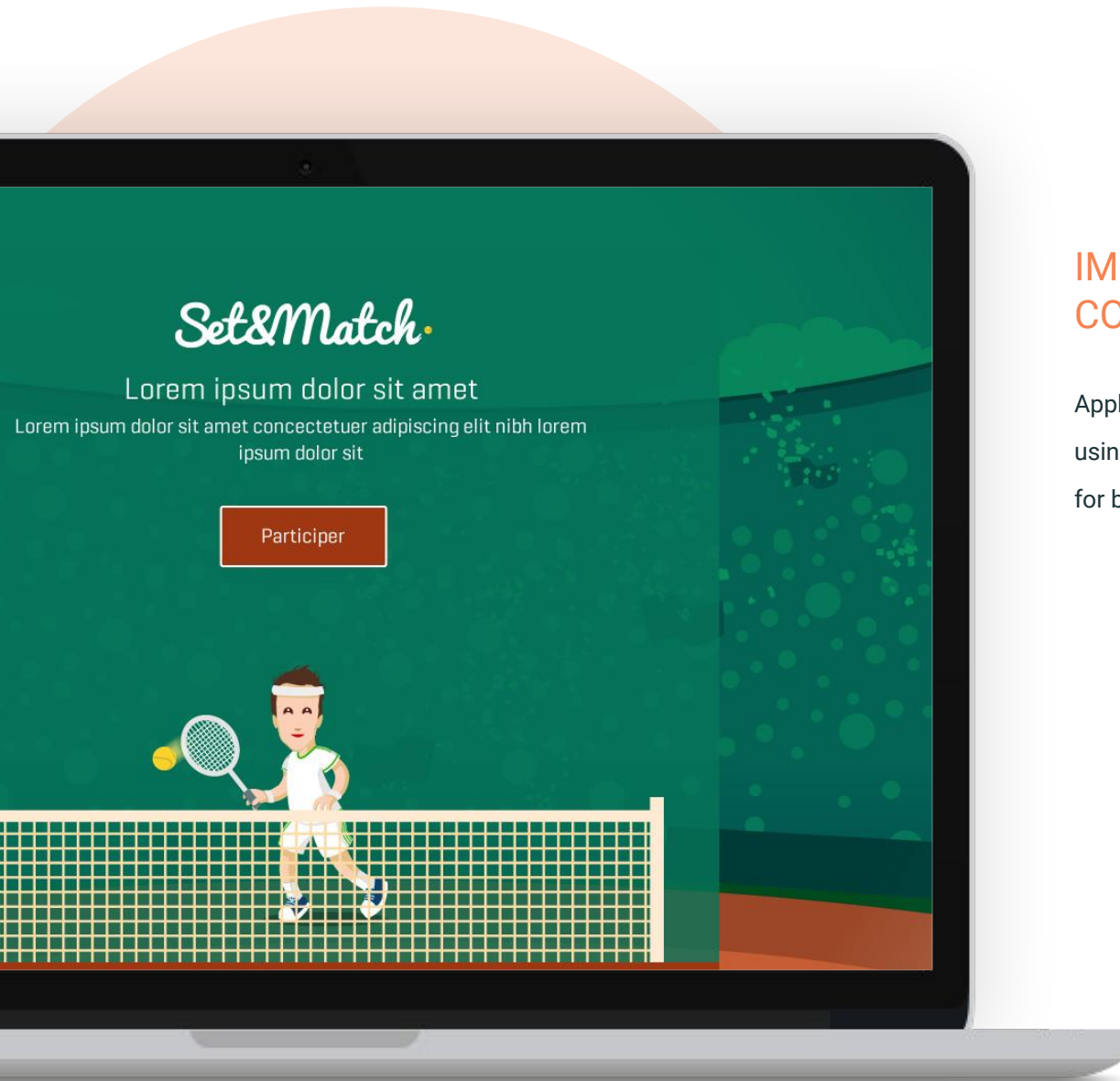
IMMERSIVE BLUR EFFECT

To improve contrast and the visibility of your campaign, you can **blur** your **background** right from the beginning.

Especially on a microsite, the immersive aspect of your visual identity can be a real asset in full-screen.

For optimal rendering, you can integrate a visual in transparent PNG format (below the tennis player, net and logo) on the platform. These visuals are superimposed on the background.





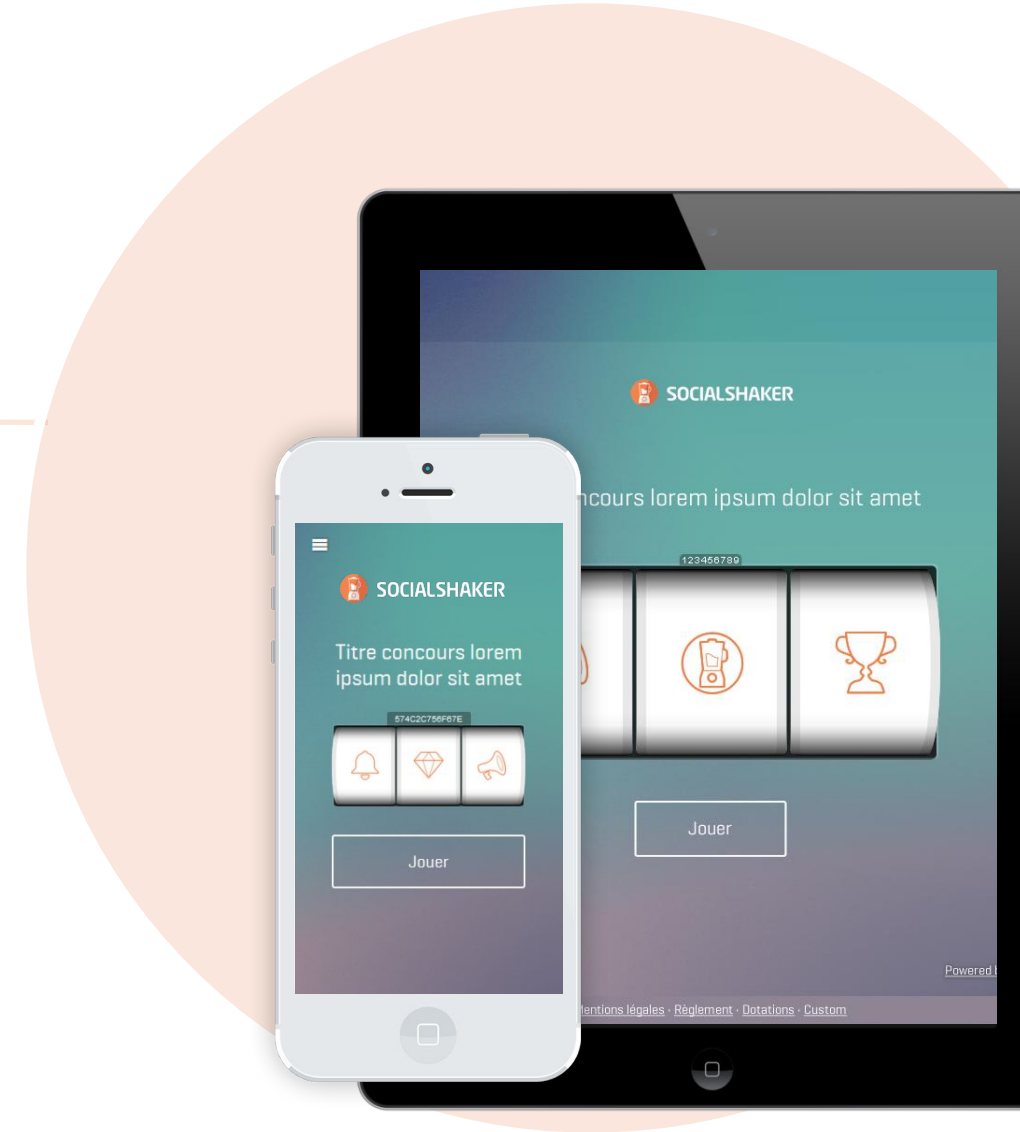
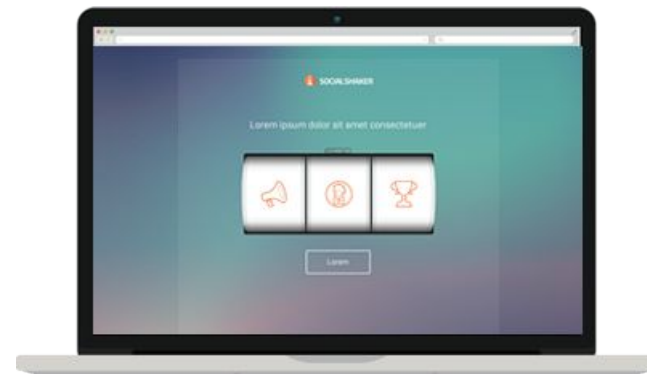
IMMERSIVE EFFECTS WITH BACKGROUND COLORS

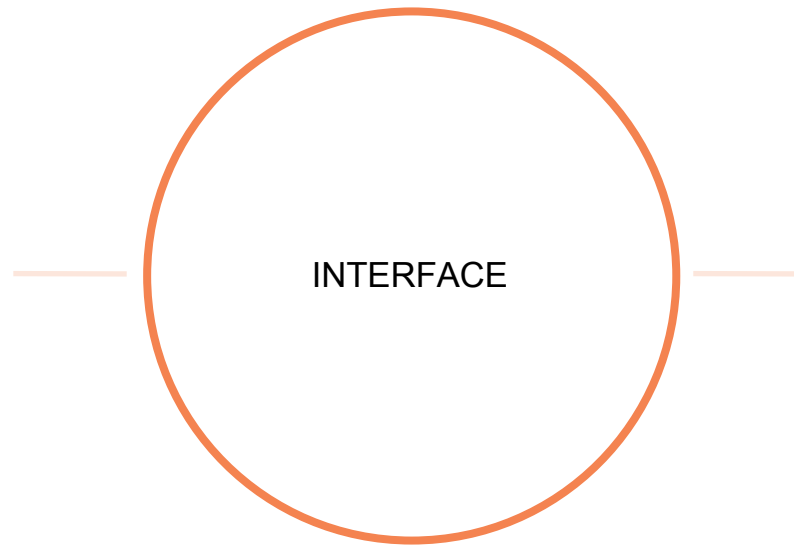
Applying a slightly transparent background color with the color picker preserves an **immersive aspect** without using the blur effect. The background color softens and harmonizes with the colors of the background visual for better visibility.

RESPONSIVE

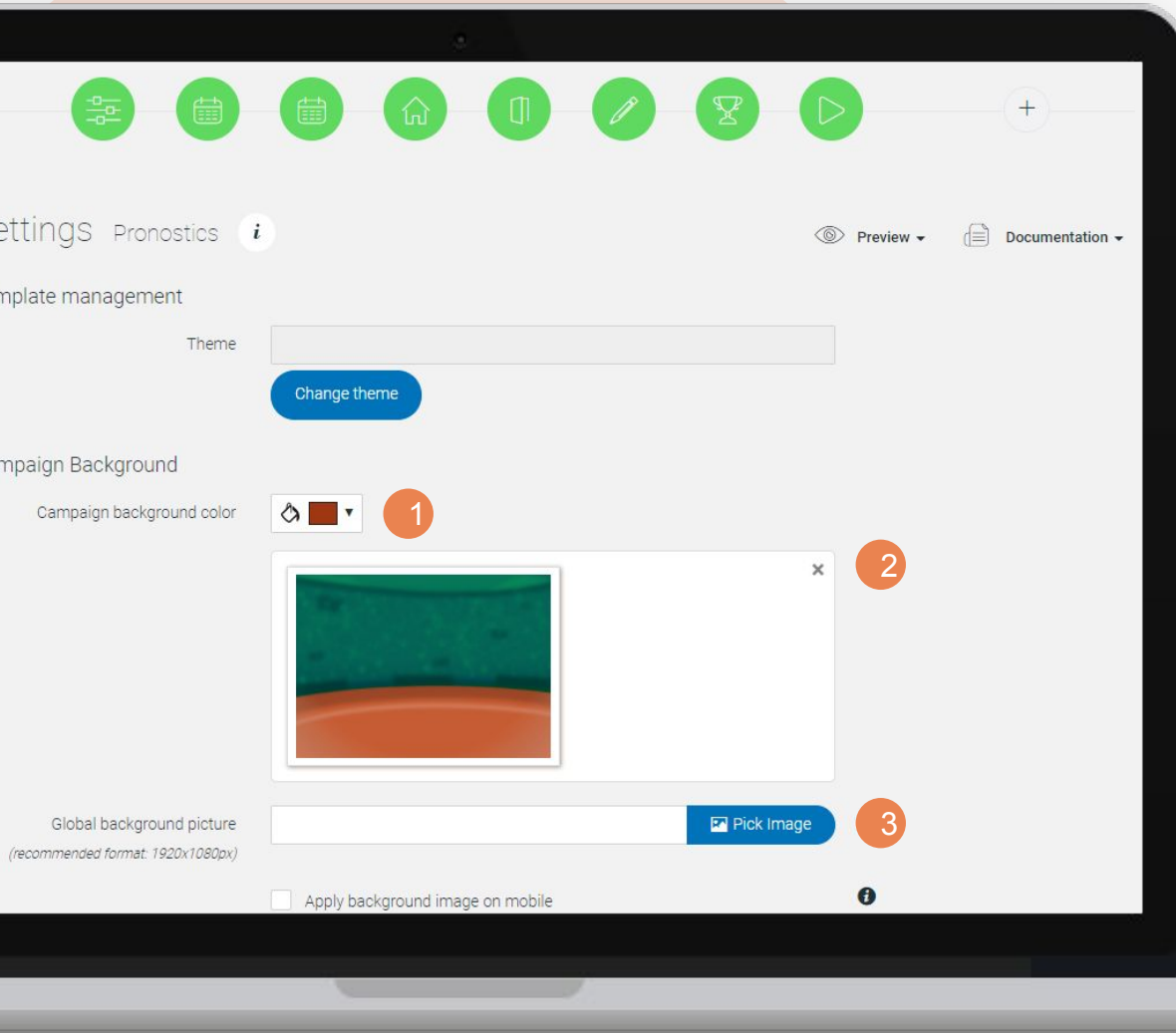
ACCESSIBLE ON MOBILE AND TABLETS

Different mobile devices have **different screen resolutions**. We guarantee the same high quality rendering on all mobile devices. All our mechanisms maintain virtually the same resolution settings as on desktop.





“CONFIGURATION” TAB



1 BACKGROUND COLOR

Use this feature if you do not have a background visual or if you want to integrate the dominant color of your graphic charter.

2 REMOVING THE BACKGROUND IMAGE

You can easily delete the background image by clicking the “X” icon.

3 UPLOADING

Upload the background visual at the dimensions, 1920x1080px, with this button.

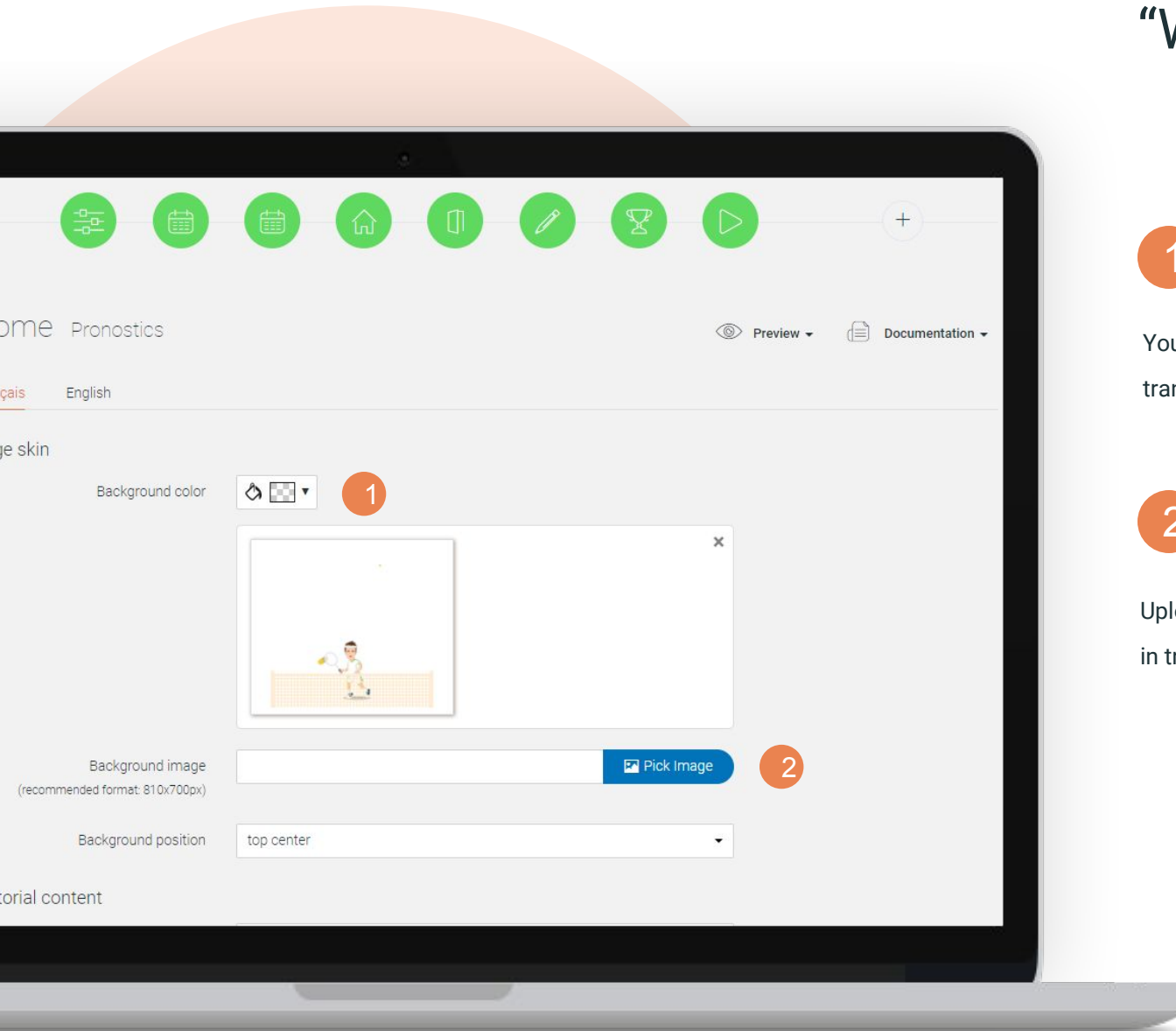
“WELCOME” TAB

1 BACKGROUND PAGE COLOR

You can set the color of the page's background (810x700px). You can even modify the transparency with the same color-picker.

2 UPLOADING

Upload the visual background of your page at the dimensions, 810x700px, with this button. Visuals in transparent PNG format are highly recommended for the best resolution.

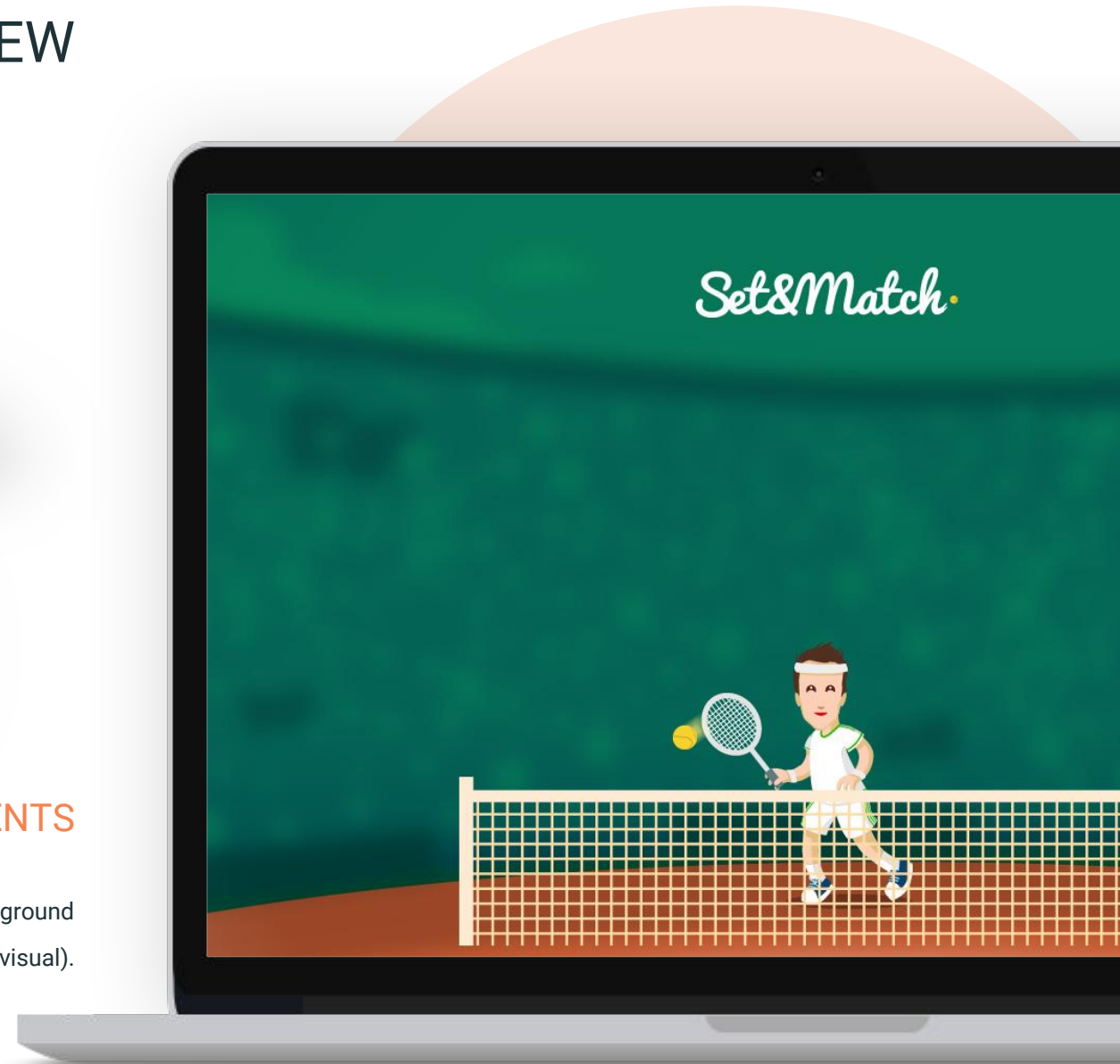


OVERALL VIEW



SUPERIMPOSING VISUAL ELEMENTS

Here you can see the final superimposed image after uploading 2 distinct visuals (the campaign's background visual and the page background visual).





RESOLUTIONS

320x700px

MEDIUM-SIZE MOBILE

Here you can see the final superimposed image after uploading 2 distinct visuals (the campaign’s background visual and the page background visual).

320px

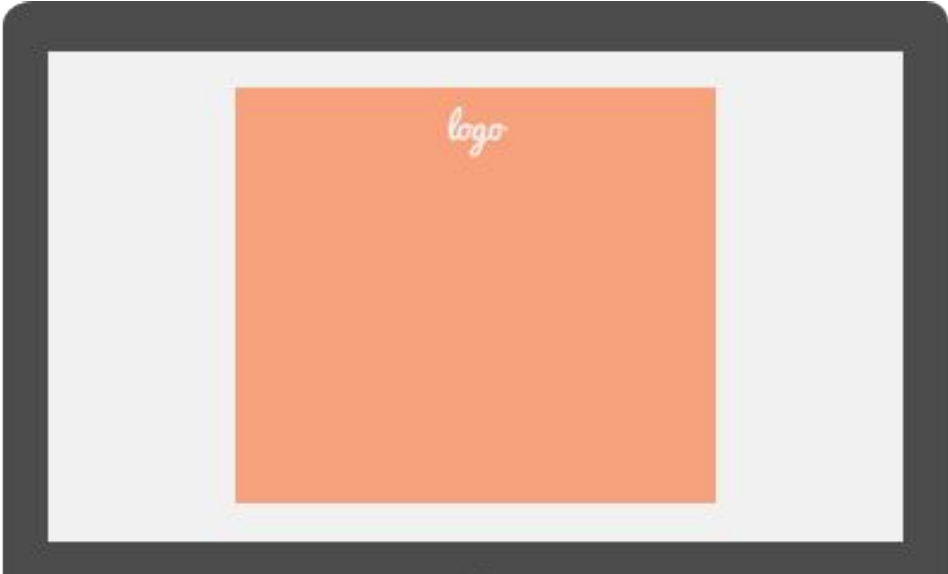


810x700px

FACEBOOK AND MICROSITE
TAB SIZE

Here you can see the final superimposed image after uploading 2 distinct visuals (the campaign’s background visual and the page background visual).

810px

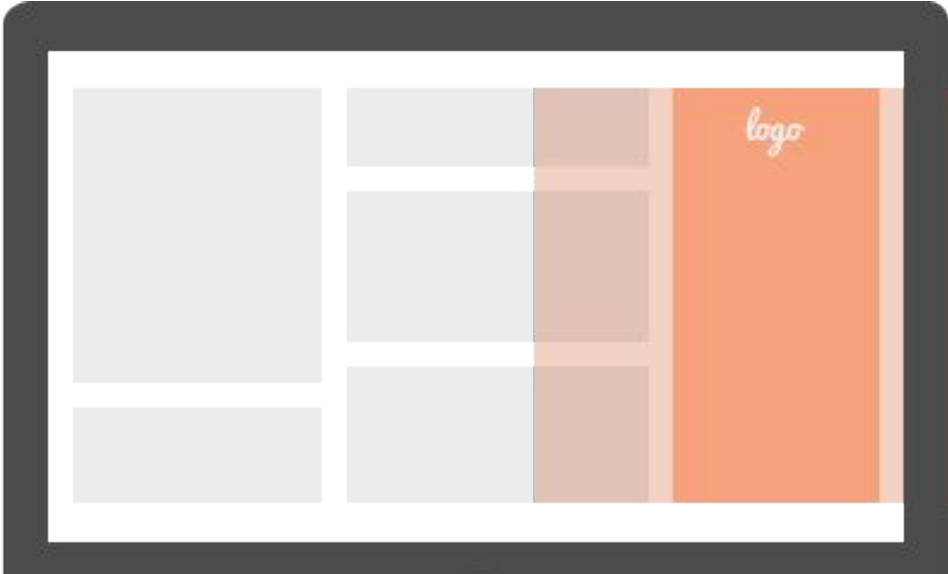


227x700px

MINIMUM IFRAME SIZE

Here you can see the final superimposed image after uploading 2 distinct visuals (the campaign’s background visual and the page background visual).

227px



320x700px

MEDIUM-SIZE MOBILE

810x700px

FACEBOOK AND MICROSITE TAB SIZE

227x700px

MINIMUM IFRAME SIZE

Note that the display of the campaign's background, as well as the page's background, is redistributed according to each device and centered.

All graphic elements with important information must be centered so that they are visible on small screens.

320px

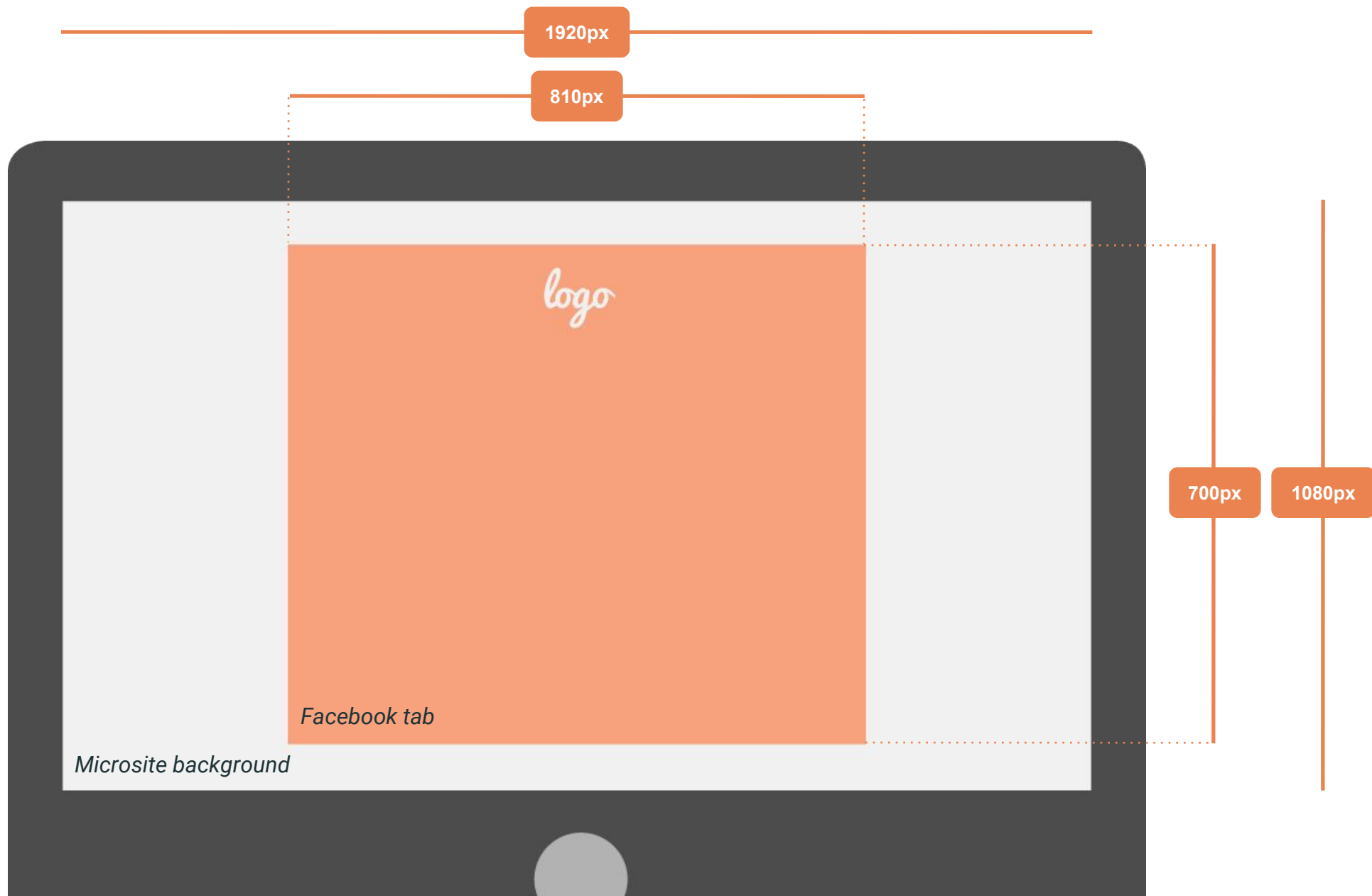


810px



227px







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