Socialshaker

Catalog of game mechanics

www.socialshaker.com

More than 35 mechanisms ready to use

Instant win

Advent calendar

Wheel of fortune

Gifts Rain

Instant Win

Lucky One

Instant Win Calendar

Jackpot

Instant Scratch

Piñata

Prize draw

Bonto

Tap Tap

Sweepstakes

ChiFuMii

Chrono Quiz

Puzzle

Quiz

Secret Word

Secret Price

Pronostics

Memory

Psycho Quiz

Group Deal

Coupons

Simon

Open Quiz

Community

Fan's Choice Video

Fan's Choice Photo

Photo Contest

Video Contest

Text Contest

Youtube Channel

Newsletter

X Feed

Contact Form

HTML Tab

Store Locator

Form

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INSTANT WIN

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✦ Advent Calendar

Invite the participants to enjoy a multi-game Advent Calendar!

Concept

Participants click on the day's box to discover the mini-game to play: Jackpot, Wheel of Fortune, or Lucky One. The calendar, with its unique graphics, offers a complete immersion in the holiday spirit.
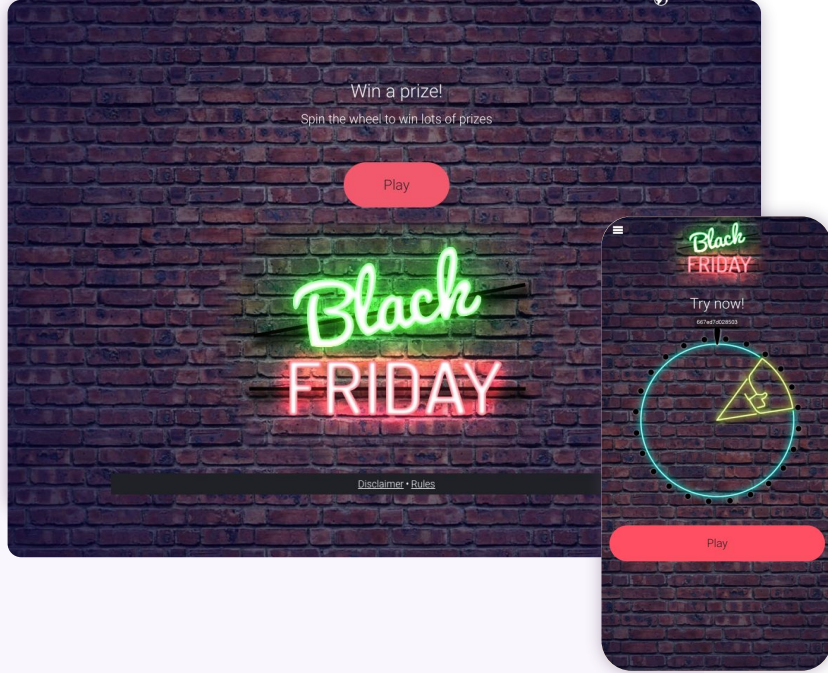
Steps :

- Fill out the participation form.
- Click on the day's box.
- Play the daily game, find out if you've won, and then share.

Features :

- Calendar based on the first 25 days of the current month: one box per day
- Attention, the box numbers must be included in your visuals
- Calendar display: tree, structured boxes, unstructured boxes
- Instant win system for prizes

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| Structured calendar | Tree Calendar | Unstructured calendar |

✨ Wheel of fortune

Invite your audience to spin the wheel for a chance to win a prize thanks to a system of instant winners.
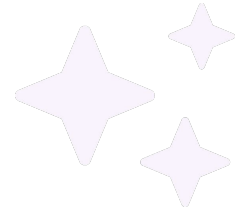
Concept

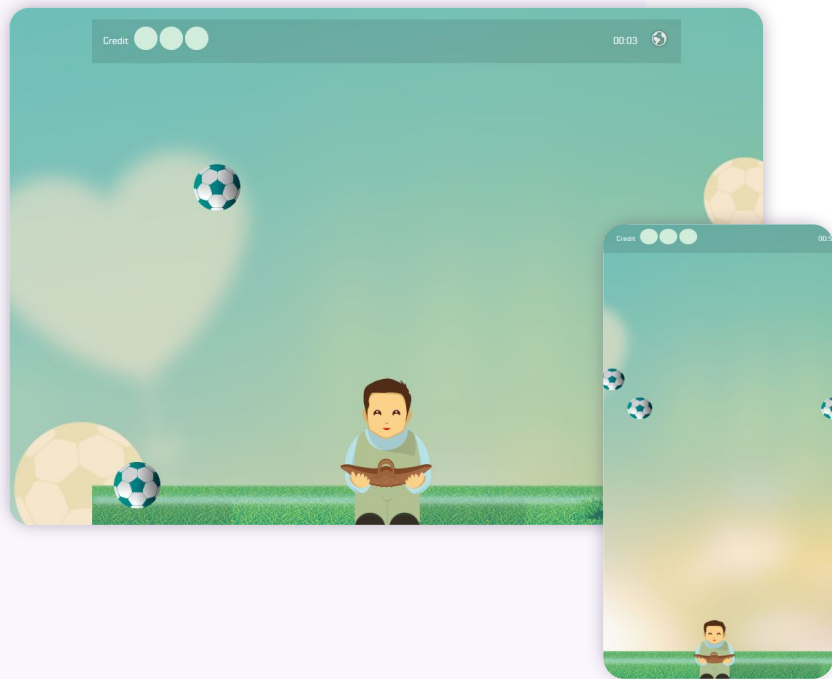Define winning moments via a wheel to get your community involved.

Steps :

- Fill in a form
- Activate the wheel
- Discover your results and share them with friends

Features :

- Define the number of winners per day
- Set up several instants, according to the day and time slot of your choice
- Allow participants to replay each day

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> Live Demo

Gifts Rain

Launch a Gifts Rain mini-game and provide an opportunity for your community to win exciting prizes!
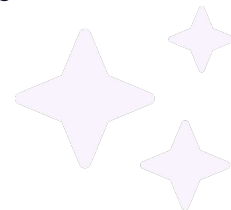
Concept

Players have to collect three of the gifts that fall from the sky with a moving character. Once they've retrieved all 3 gifts, they can open them to find out if they've won.
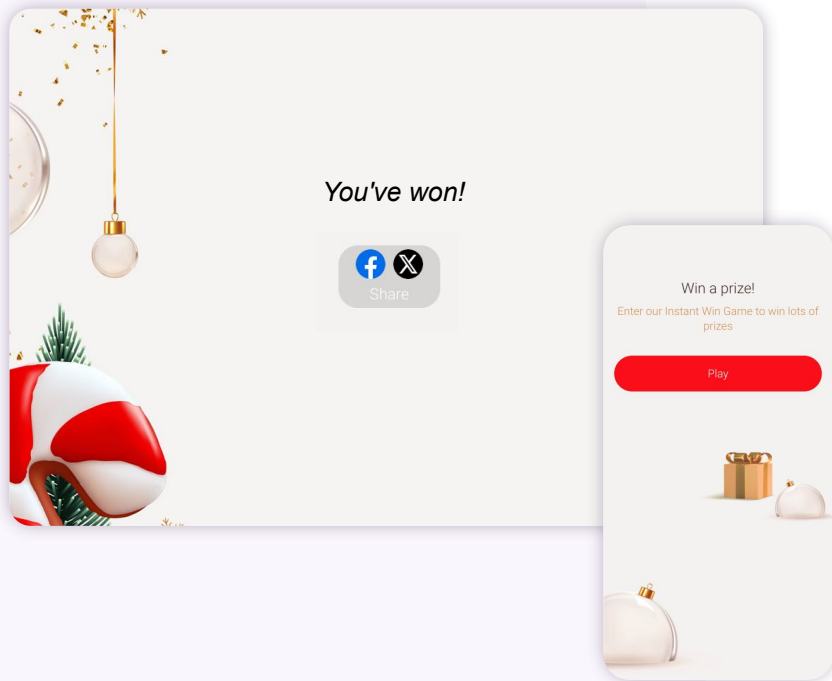
Steps :

- Fill in the registration form
- Try to collect as many assets as possible
- Invite members of your network

Features :

- Set up a number of instant winners, according to the day and time slot of your choice.
- Customize the mini-game (characters, gifts, scenery, etc.)

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✨ Instant Win

Create instant winners to offer gifts at a pre-defined time of day.

Concept

Participants fill in a form and find out immediately whether they've won or lost.
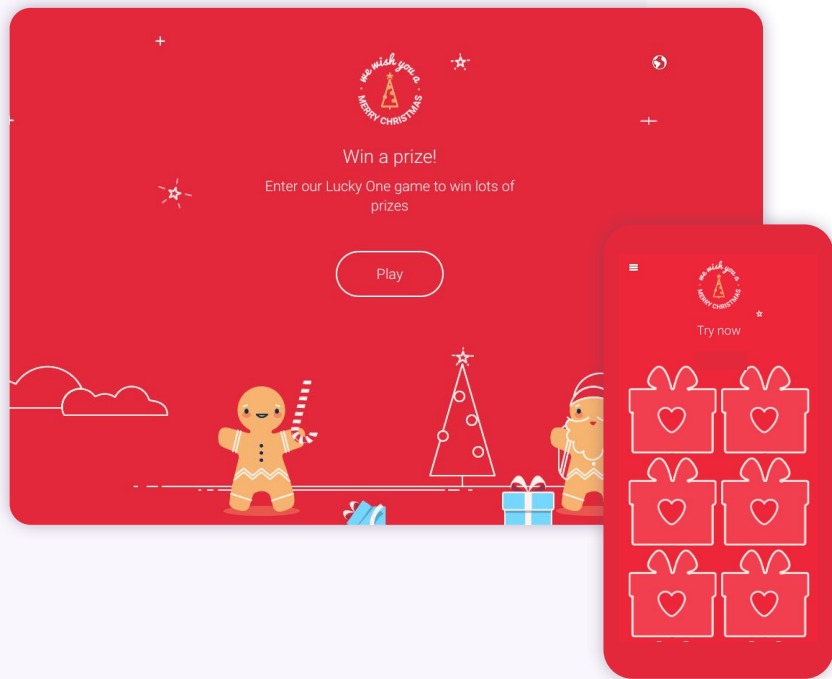
Steps :

- Fill in a form
- Discover your results
- Share with friends

Features :

- Define the number of winners per day
- Set up several instants, according to the day and time slot of your choice
- Allow participants to replay each day

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✦ Lucky One

Define your winning moments and personalize 9 images to win prizes for your audience.
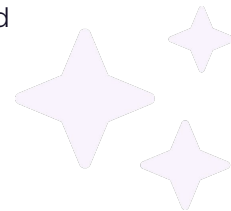
Concept

Participants scratch off the 9 images one by one and find out if they've won.

Steps :

- Fill in and validate the registration form
- Scratch all 9 boxes
- Discover your results and share them with your friends

Features :

- Define the number of winners per day
- Set several instants, according to the day and time slot of your choice
- Choose the design of the scratch boxes
- Allow participants to replay each day

Win a prize!

Enter our Lucky One game to win lots of prizes

Play

Try now

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✦ Instant Win Calendar

Launch a calendar contest, with a box to be scratched off each day and a chance to win a prize.

Concept

Same mechanics as the "Instant Win" campaign. Each day, your fans can scratch a different square on a calendar, to try and win the day's prize.
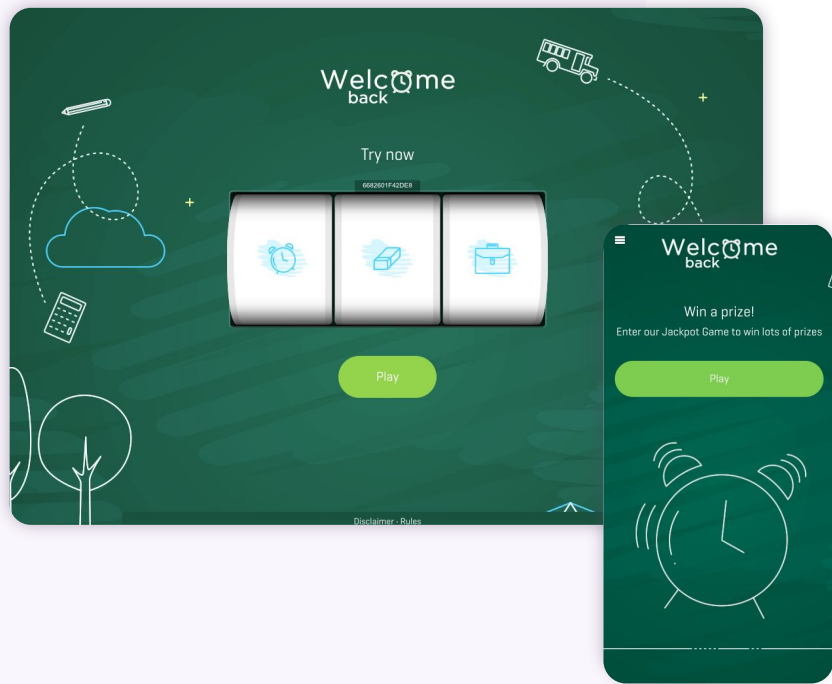
Steps :

- Fill in a form
- Scratch an image
- See your results and share with friends

Features :

- Define the number of winners per day
- Set up several instants, according to the day and time slot of your choice
- Allow participants to replay each day

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✨ Jackpot

Set up an instant win via a one-armed bandit to get your community involved.
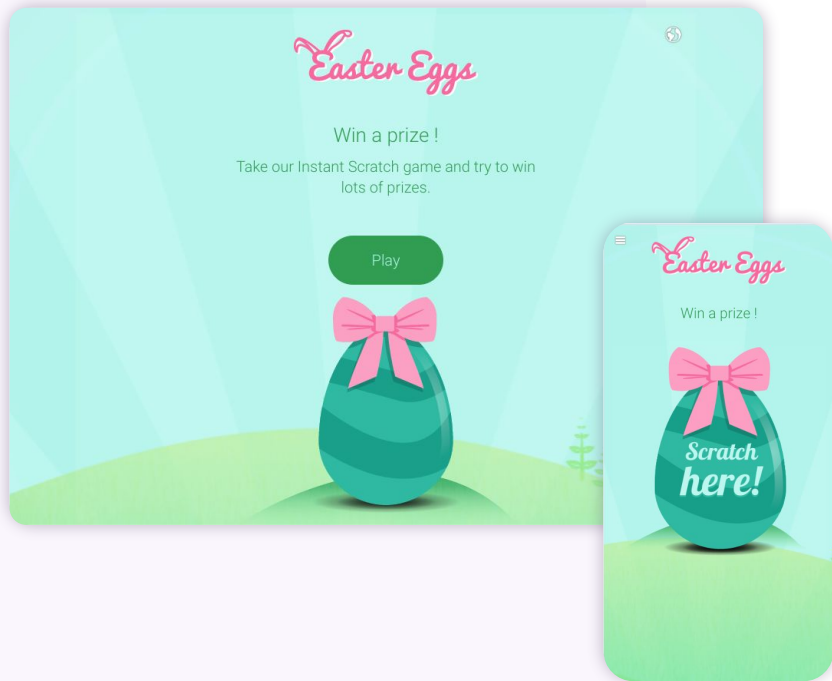
Concept

Participants fill in a form and have to operate a one-armed bandit. They find out immediately whether they've won or lost.

Steps :

- Fill in the registration form
- Activate the one-armed bandit
- Invite members of your network

Features :

- Responsive design
- Choice of pictogram design
- Define number of winners per day
- Set several instants, according to the day and time slot of your choice

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✦✦ Instant Scratch

Define your winning moments and personalize your scratch image to give your community the chance to win prizes!
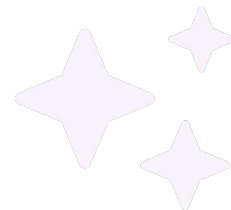
Concept

Participants scratch off an image and find out if they've won the day's prize.

Steps :

- Fill in the registration form
- Scratch the box
- Invite members of your network

Features :

- Define the number of winners per day
- Set several instants, according to the day and time slot of your choice
- Allow participants to replay each day

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✦ Piñata

Invite your community to crack the piñata by hitting it, to discover a prize.
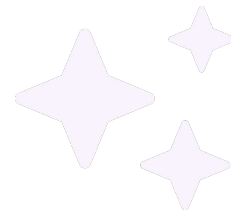
Concept

Inspired by the Latin American game, this concept allows participants to hit an object to find out if they've won a prize.

Steps :

- Fill in the entry form
- Crack the Piñata
- Share the operation with friends

Features :

- Define the number of winners per day
- Set several instants, according to the day and time slot of your choice
- Allow participants to replay each day

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PRIZE DRAW

Bonto

Invite your community to take part in a game of bonto.

Concept

Invite your community to guess where the mystery object is hidden. Each new guess will be unique.
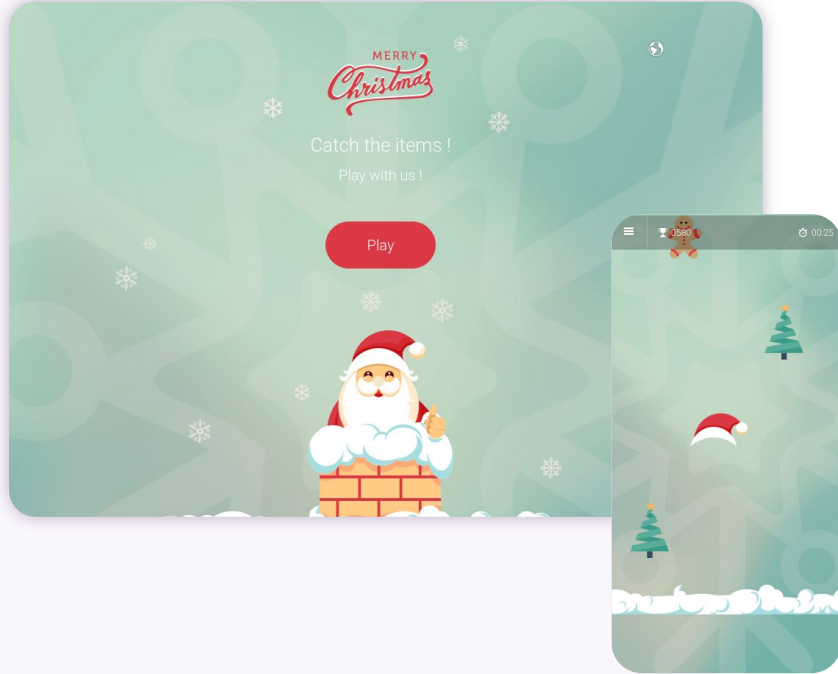
Steps :

- Validate a registration form
- Activate shuffle
- Find the element that hides the mystery object

Caractéristiques :

- Totally random animation
- 100% customizable element
- Random draw among all players
- One attempt per player

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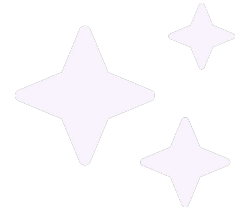
✨ Tap Tap

Invite your community to compete in addictive Tap Tap games

Concept

Players fill in a form, grab items as quickly as possible, accumulate points according to the value of the items, and are ranked in an overall league table.
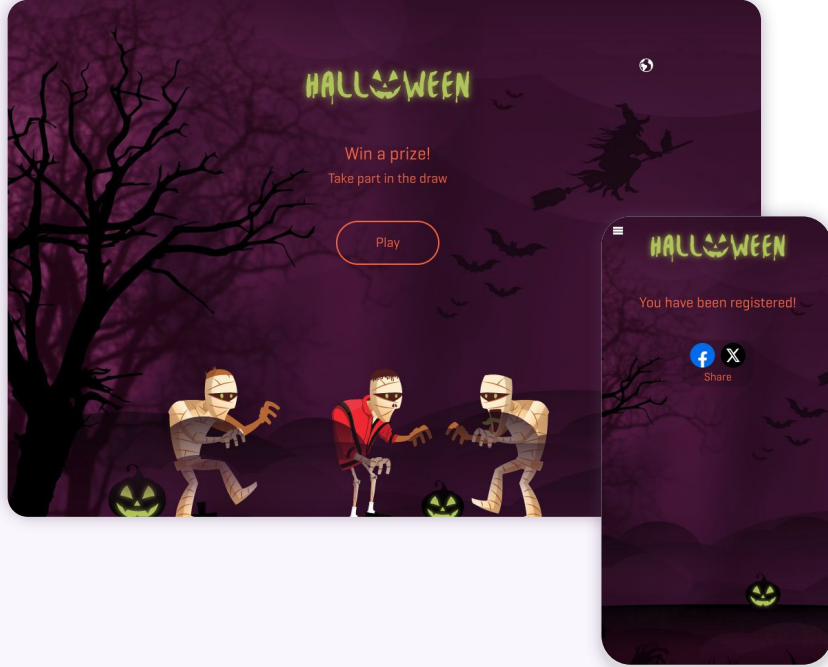
Steps :

- Catch up on as many items as possible while avoiding malus
- See your ranking and invite your friends to compete

Features :

- Choice of visuals and value of 5 objects and 3 bonuses (bonus value can be negative)
- Players can replay to improve their score
- Random draw among all participants

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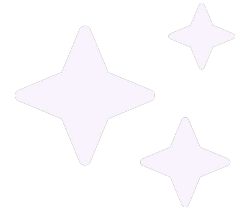
✨ Sweepstakes

Launch a prize draw contest to give participants the chance to win prizes!
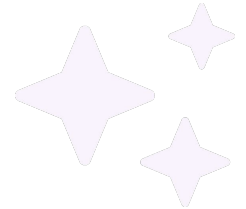
Concept

Participants simply fill in a form. They are then entered into a draw to win the prizes on offer.
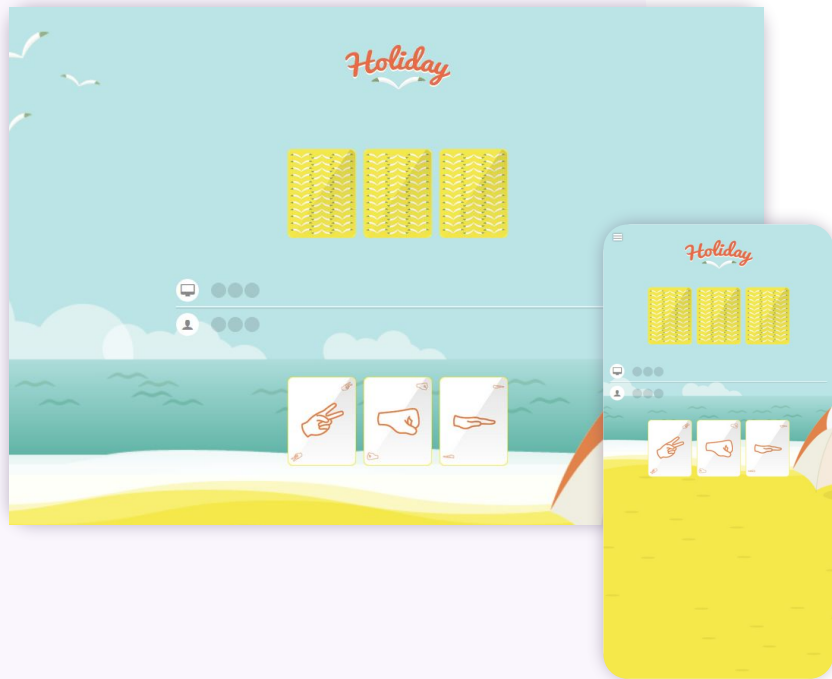
Steps :

- Fill in a form
- Participate in the draw
- Share with friends

Features :

- Quick and easy draw at the end of the competition
- Customizable fields in the registration form

> Live demo

✨ ChiFuMi

Suggest a game of Rock - Paper - Scissors in three rounds against the computer, with a draw at the end!
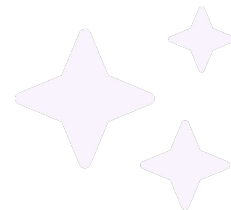
Concept

For each round, the player must choose a symbol: stone, leaf or scissors. If the chosen card is stronger than the opponent's, the player wins the round.

Étapes :

- Fill in a form
- Play all three rounds
- Invite your friends to take part

Features :

- Gaming experience: 3 game phases
- Customizable visuals: "Recto / Verso" and 3 symbols
- In-game animation: card flip, counter, etc.
- Customizable fields in the registration form

> Live Demo

✨ Chronoquiz

Organize a Quiz with Timer in the form of multiple-choice questions, with a draw among the best players!

Concept

Your fans have to answer the questions correctly within the time limit, to be in with a chance of winning prizes in the prize draw.
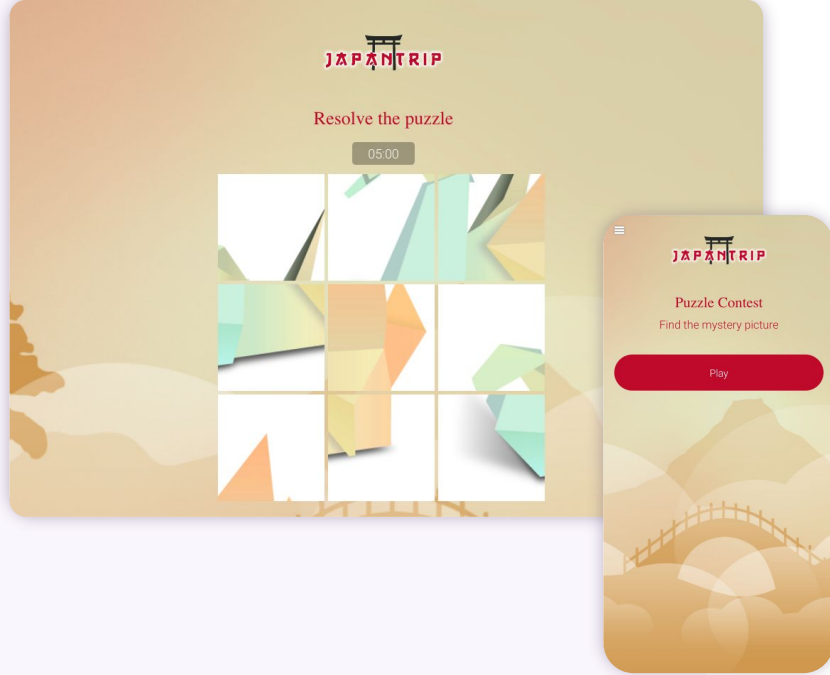
Steps :

- Fill in a form
- Answer questions within a time limit

Features :

- General or question timer
- Scores displayed or not
- Quick and easy draw at the end of the contest
- Possibility of adding a "Hint" button
- Multiple choice, multiple correct answers Illustration (image/video) of the question and answers per image/video

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✦ Puzzle

Customize your puzzle and enter your best players in a prize draw!

Concept

Players fill in a form and are asked to solve a puzzle within a given time. Successful players qualify for the draw.
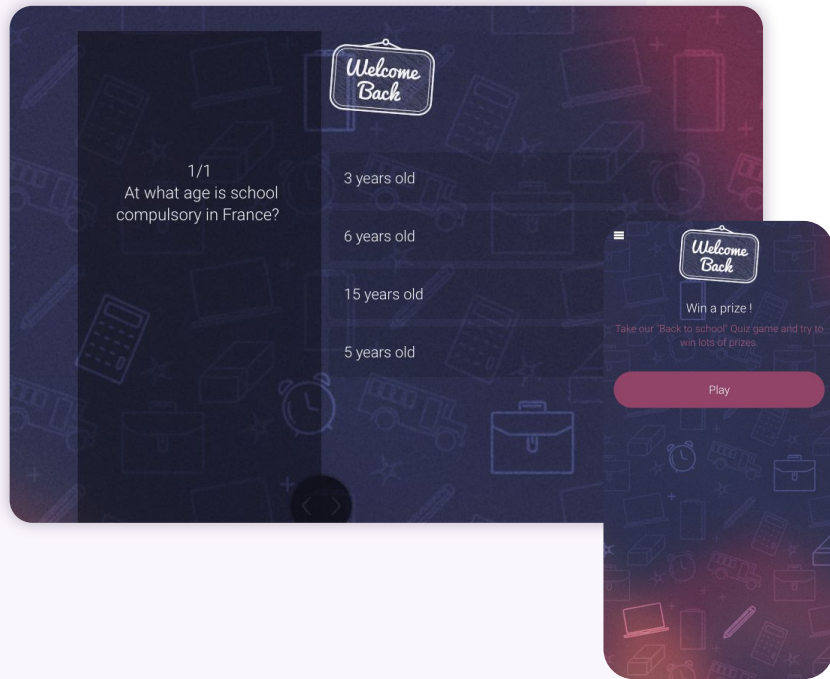
Steps :

- Fill in a form
- Solve the puzzle
- Invite your friends to play

Features :

- Programming of a timer (seconds) that adds difficulty to the operation and encourages repeat participation
- Fun, interactive mechanics: drag & drop images, difficulty levels
- Customizable fields in the registration form

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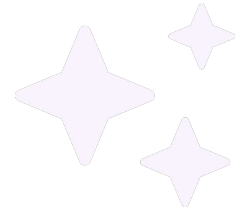
✨ Quiz

Organize a quiz competition in the form of multiple-choice questions, with a draw among the best players!
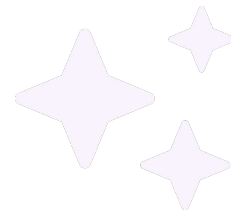
Concept

Ask your players open-ended questions to gather their opinions or feedback, and they enter the draw to win prizes.
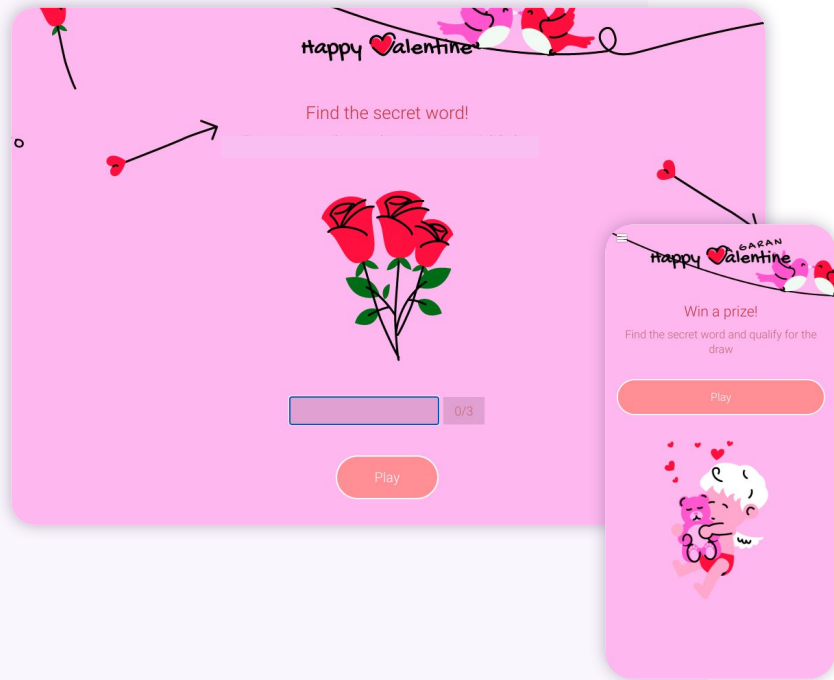
Steps :

- Fill in a form
- Answer the questions
- Enter the prize draw and share the game with friends

Features :

- Display or not of each player's score
- Quick and easy draw at the end of the contest
- Possibility of adding a "Hint" button linking to your site, for example
- Customizable fields in the registration form

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> Live Demo

✦ Secret Word

Invite your fans to guess the mystery word of your choice (star, object, product, place)
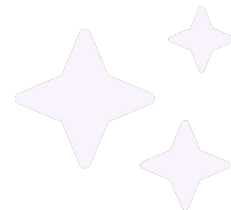
Concept

Each user is given a limited number of attempts to guess the word. If the number of attempts is exhausted, the user will have to try again the following day.
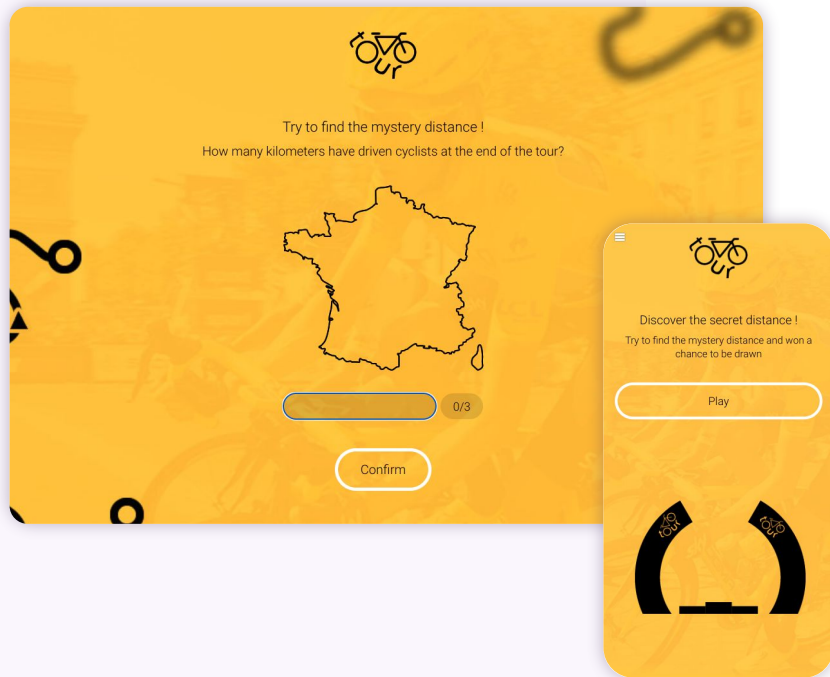
Steps :

- Fill in a form
- Complete the mystery word in a limited number of attempts
- Share with friends

Features :

- Responsive application
- Editable word for each language
- Recurrence of entries
- Intelligent input field
- Prize draw based on those who identify the correct value.

> Live Demo

✦ Secret Price

Invite your fans to guess the value of your choice (€, km, liters, m²)

Concept

Each user will be able to identify the desired value with a limited number of attempts. If the number of attempts is exhausted, the user will have to try again the following day.

Steps :

- Fill in a form
- Complete the mystery value in a limited number of attempts
- Share with friends

Features :

- Indicators: upper/lower value
- Editable value for each language (€, $)
- Recurrence of entries
- Responsive and intelligent input field
- Prize draw based on who identifies the correct value.

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> Live Demo
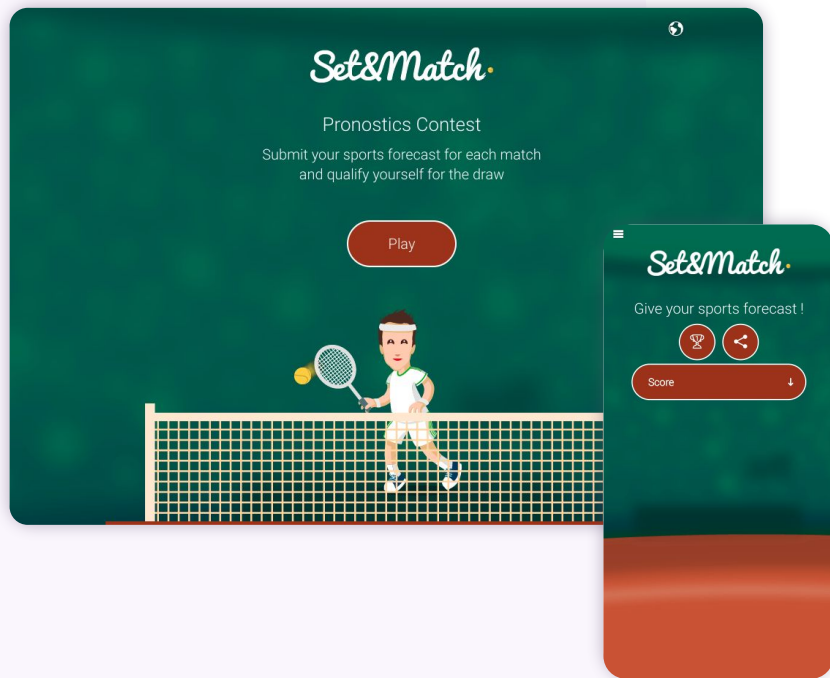
✦ Pronostics

Invite your community to make match predictions and hold a draw for the best predictors!
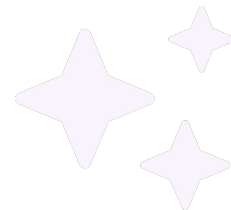
Concept

Invite your community to make predictions on the world's most famous competitions.
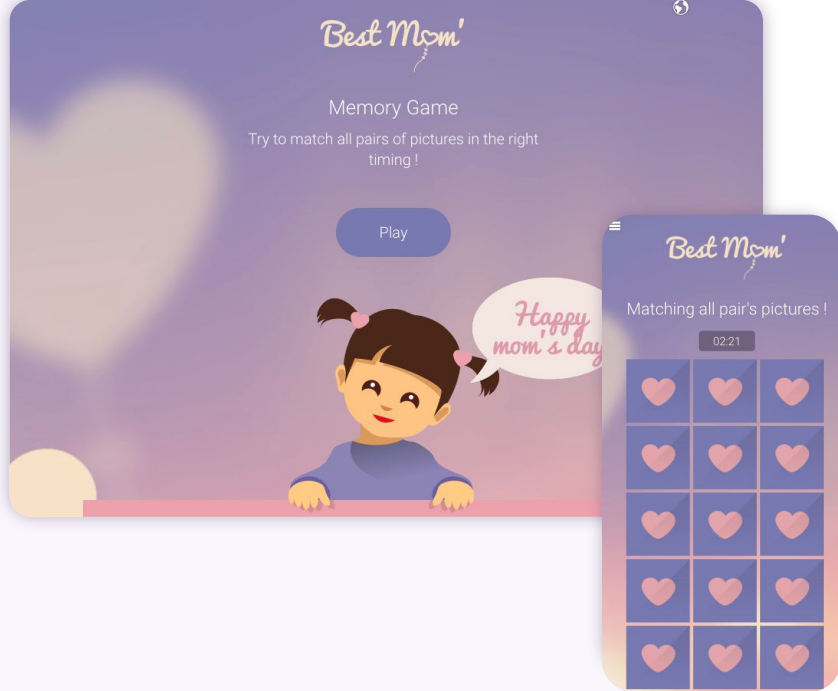
Steps :

- Fill in a form
- Enter your choices
- Invite friends to play

Features :

- Choice of prediction types (win or score)
- Predictions can be modified up to the day before the match
- Statistical indicators on participants' predictions
- Ranking out of 500 players
- Draw based on a minimum score

Set&Match·

Pronostics Contest

Submit your sports forecast for each match and qualify yourself for the draw

Play

Set&Match·

Give your sports forecast !

Score

> Live Demo

✨ Memory

Customize your Memory and enter your best players in a prize draw!
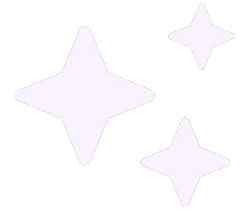
Concept

Participants fill in a form and are challenged to find pairs of images within a given time. Successful players qualify for the draw.
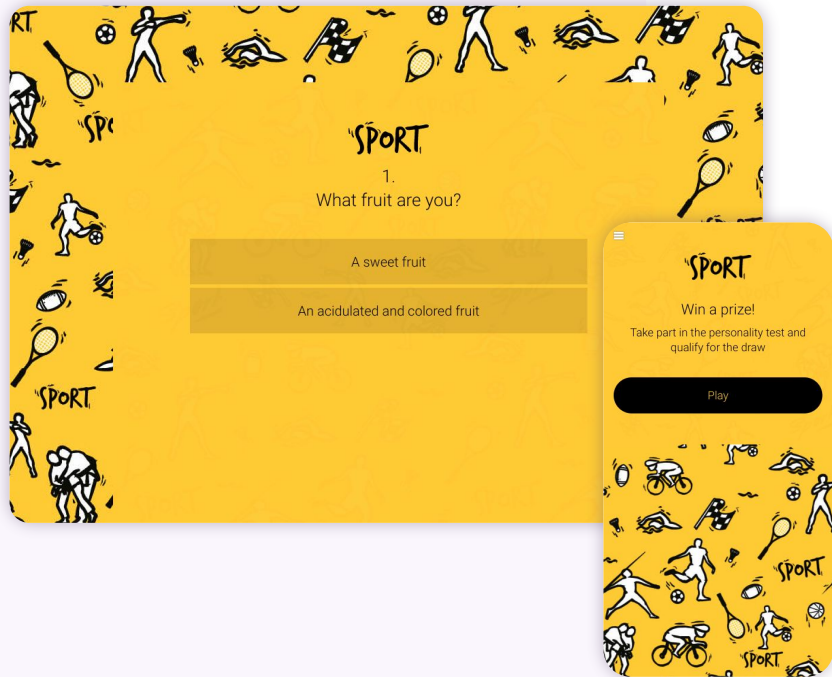
Steps :

- Fill in a form
- Solve the Memory game
- Invite friends to play

Features :

- Responsive application
- "Timer" to add difficulty to the operation and encourage repeat participation.
- Allow participants to replay each day
- Customizable fields in the registration form

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> Live Demo

✦ Psychoquiz

Take a personality test and find out who your fans are!

Concept

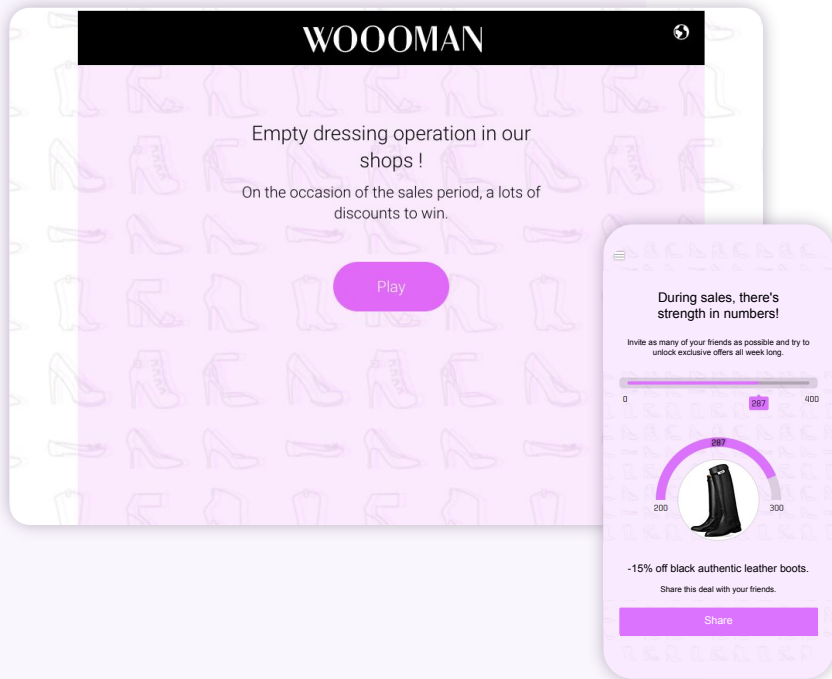Users answer a series of questions and find out which profile they belong to.

Steps :

- Fill in a form
- Answer the questions
- Receive test results and share them with friends

Features :

- Create up to 5 different profile types
- Display or not, at the end of the game, the profile distribution graph for all players
- Customizable fields in the registration form

> Live Demo

✨ Group Deal

Offer your community an interactive experience to win discount codes, for example!

Concept

Define tiers (discounts or gifts) that unlock with the number of participants. Players must share the game to increase participation and win prizes!

Steps :

- Fill in a form
- Share the game with your friends
- Win the prize for the last level unlocked

Features :

- Create up to 5 tiers
- Set participation targets for each tier
- Customizable fields in the registration form

> Live Demo

✨ Coupons

Invite your community to take advantage of exclusive on your products, goods or services.
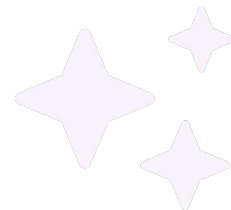
Concept

In a dedicated application, after validating a registration form, participants can obtain the discount codes of their choice via Copy/Paste or PDF format.

Steps :

- Fill in a form
- Select a coupon from the gallery
- Download in PDF format or copy/paste the discount code

Features :

- Responsive application
- Gallery of 10 coupons
- Coupon code / offer
- Modification of coupons in real time.
- Limited entries

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Summer Time

Choose the coupons of your choice
Copy / paste the code for use in our website

15%   10%

5%   20%

Our discount coupons

Download your coupon and earn discounts on your future purchases

Play

✦ Simon

Invite your community to reproduce a sound sequence in just a few seconds!

Concept

Your subscribers must reproduce the sequence of light-up buttons within a short time to qualify for the draw.
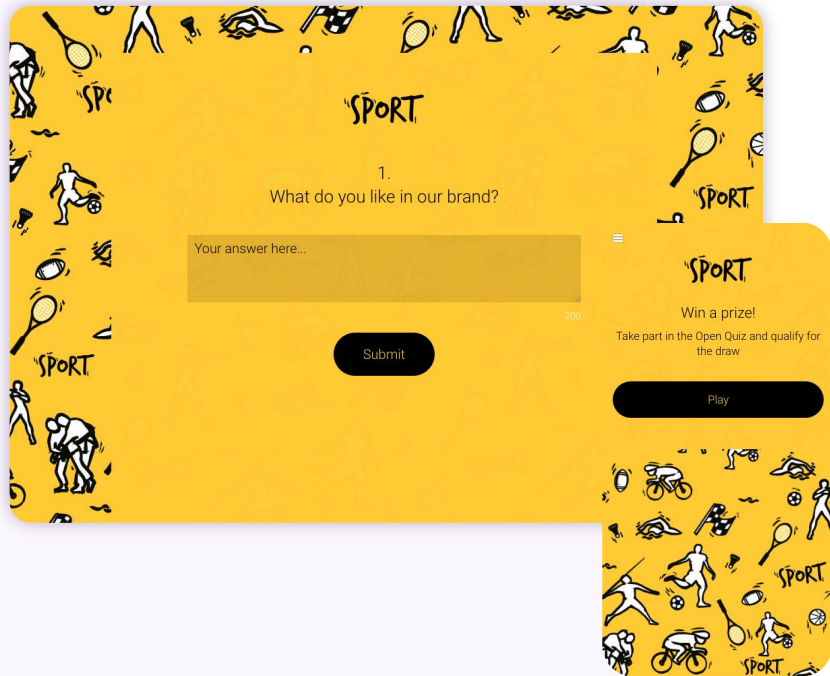
Steps :

- Fill in the registration form
- Try to replay the melody sequences as quickly as possible
- Invite members of your network

Features :

- Responsive design
- Choice of colored box design
- List of sounds
- Several levels of difficulty to reach
- Random draw among all participants

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> Live Demo
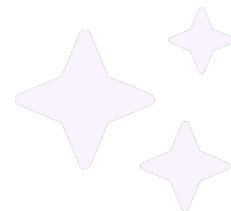
✦ Open Quiz

Launch a quiz contest with open answers entered directly by your participants!

Concept

You ask your players open-ended questions to gather their opinions or feedback, and they enter the draw to win prizes.

Steps :

- Fill in a form
- Answer the questions
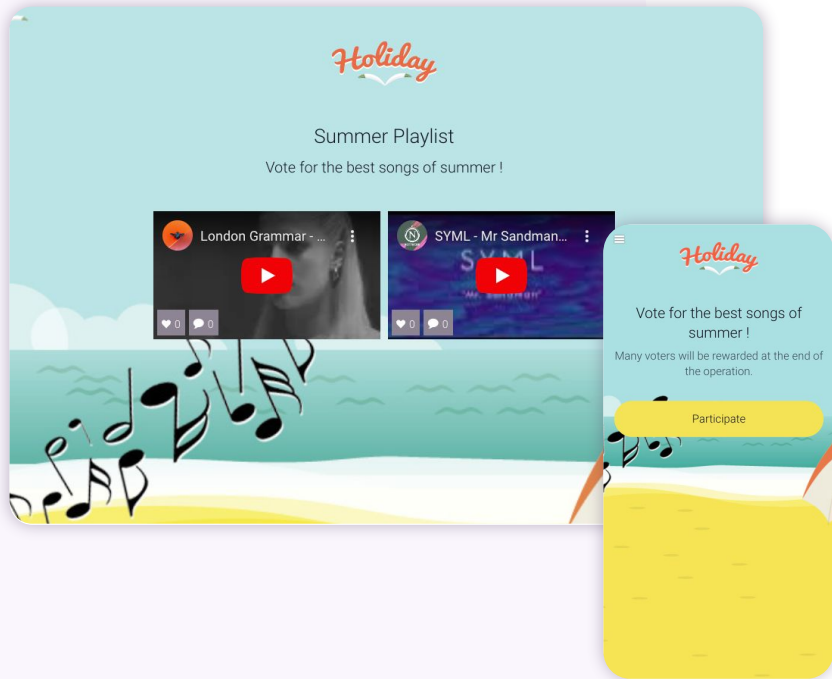- Enter the prize draw and share it with friends

Features :

- Get your community's opinion on a specific topic (new product launch, user experience, etc.).
- Quick and easy draw at the end of the contest
- Customizable fields in the registration form

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> Live Demo

COMMUNITY

✦ Fans Choice Video

Invite your community to vote for your favorite video content.

Concept

Each organizer can add his or her own videos to the gallery, then invite players to vote for the video content of their choice.

Steps :

- Go to gallery
- Validate a registration form
- Vote for a video and/or comment

Features :

- Unlimited video upload (Facebook, Youtube, Dailymotion, vimeo)
- Voting security and comment moderation
- Winner(s) drawn at random from among voters
- Voting limits / campaign

> Live Demo

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✨ Fans Choice Photo

Invite your community to vote for your favorite photo content.

Concept

Each organizer can add his or her own photos to the gallery, then invite players to vote for the photo content of their choice.

Steps :

- Go to gallery
- Validate a form
- Vote for a photo and/or comment

Features :

- Upload your own photos
- Voting security and comment moderation
- Determination of number of votes on photos
- Winner(s) selected at random from among voters
- Voting limits / campaign

Socialshaker

> Live Demo
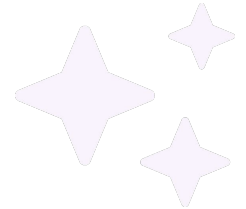
✦ Photo Contest

Organize a photo contest and let users submit their photos and/or vote for their favorites!
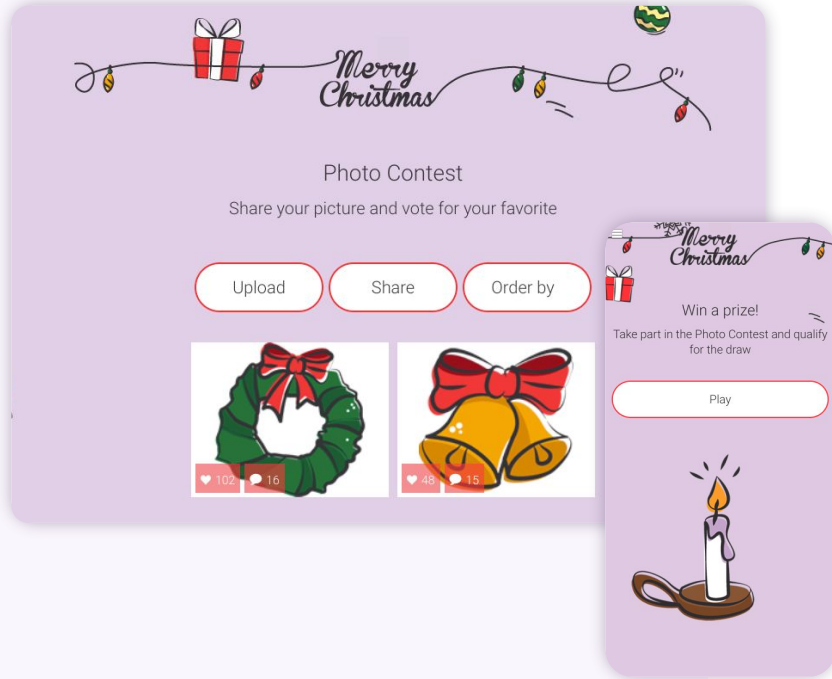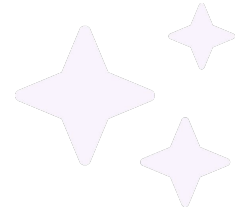
Concept

Players can vote for their favorite photo, comment on it and/or submit their own photo.
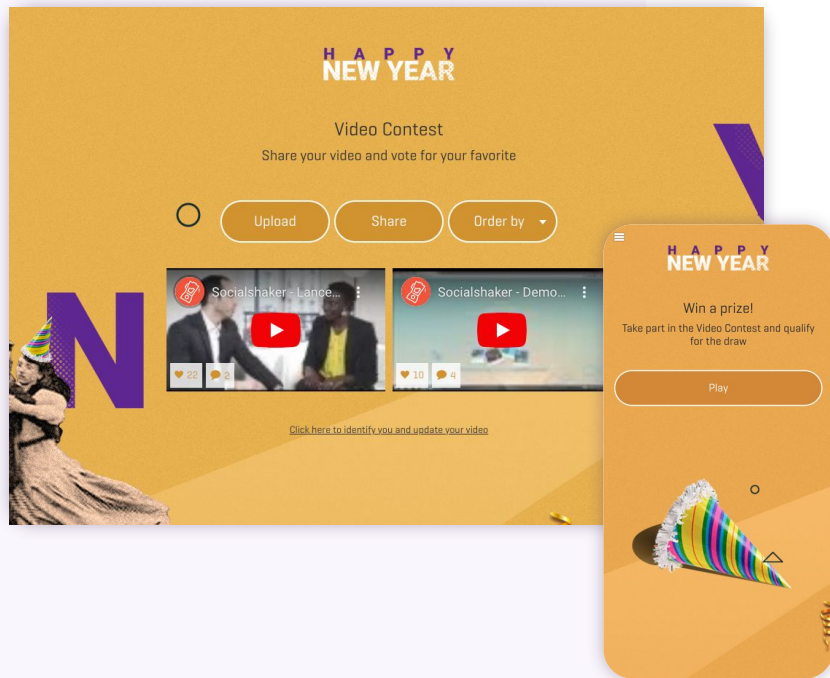
Steps :

- Fill in a form
- Vote/Comment or upload a photo
- Share with friends and enter the draw

Features :

- Limit one vote per user for the entire contest
- Create a hashtag dedicated to the contest
- Activate a priori moderation
- Customizable fields in the registration form

Socialshaker

> Live Demo

✨ Video Contest

Organize a video contest to let your players submit and vote for their favorite videos!

Concept

Players can vote for their favorite video, comment on it and/or submit their own.

Steps :

- Fill in a form
- Vote/Comment or upload a video
- Share with friends and enter the prize draw

Features :

- Limit one vote per user for the entire contest
- Create a hashtag dedicated to the contest
- Activate a priori moderation
- Customizable fields in the registration form

Socialshaker

> Live Demo

✨ Text Contest

Organize a text contest and let users submit their text and/or vote for their favorites.
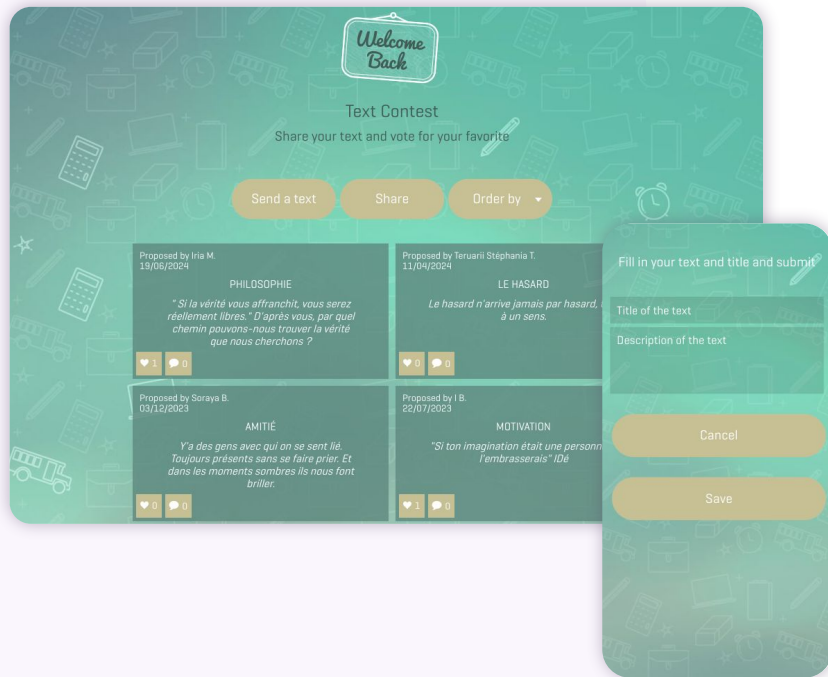
Concept

Players can vote for their favorite text, comment on it and/or submit their own.

Steps :

- Fill in a form
- Vote/Comment or submit a text
- Share with friends and enter the prize draw

Features :

- Limit one vote per user for the entire contest
- Players submit their text in a dedicated field
- Enable a priori moderation
- Customizable fields in the registration form

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> Live Demo

✦ Youtube Channel

Integrate your YouTube channel on your Facebook page, on a micro-site, or via iFrame on the sites of your choice.

Concept

This campaign lets you automatically display your Youtube videos to your community.

Steps :

- Discover the Youtube channel

Features :

- Choose the type of video to display: playlist or uploaded videos
- Customize the tab or page by adding a banner and modifying the presentation information
- Integrate access to your Youtube channel

> Live Demo

✦ Newsletter

Encourage your community to sign up for your brand's newsletter and receive all your news!

Concept

Your subscribers must reproduce the sequence of light-up buttons within a short time to qualify for the draw.

Steps :

- Fill in the registration form

Features :

- Customize your newsletter fields
- Add a header image to your form
- Export the database of all subscribers directly from our platform

Socialshaker

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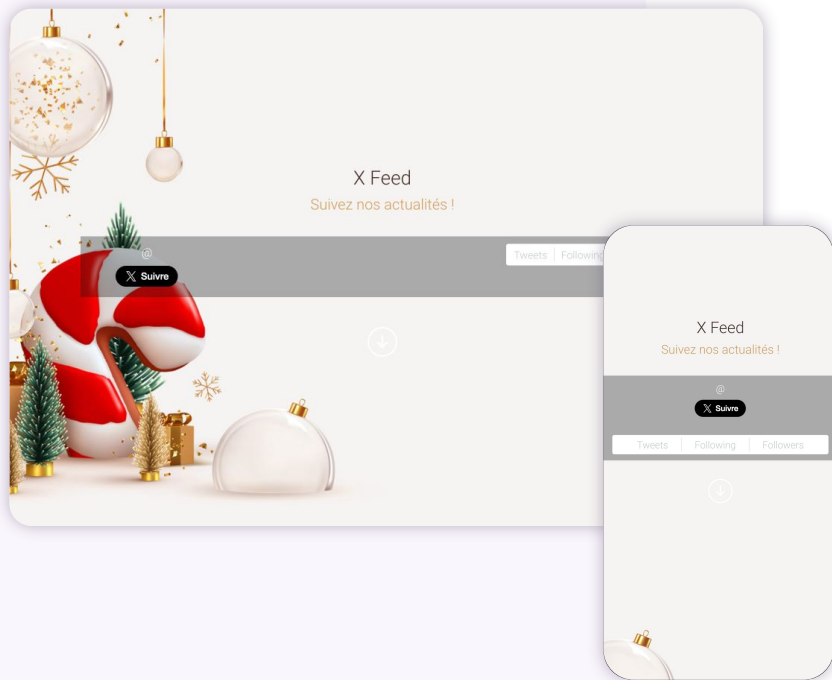
✦ X Feed

Display the content of your X account in just a few clicks on your Facebook page, a dedicated micro-site, or via iFrame.

Concept

With this campaign, import your X feed wherever you want. Your tweets are automatically displayed.

Steps :

- Discover the X flow

Features :

- Choose the number of visible X's
- Customize the tab or page by adding a banner and modifying presentation information
- Integrate news feed X

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✦ Contact Form

Create a contact form to receive participant requests directly by e-mail.

Concept

This campaign lets you create a contact form that people fill in and which automatically sends you an e-mail to the address of your choice.

Steps :

- Fill in the registration form

Features :

- Customize the form and fields to be filled in
- Enter the e-mail address to which to send the contact form
- Export all participants to a CSV file
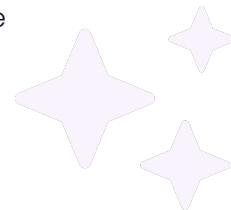
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✨ Html Tab

Create your own HTML tab, to be completed with your own creativity.

Concept

This campaign lets you insert your own content to create a specific page, available as a micro-site, a Facebook tab, or to be integrated as an iFrame on any site.

Steps :

- Static web page to read

Features :

- No technical knowledge of HTML code required
- Great freedom of layout and content integration
- Integrate the page in a dedicated Facebook tab, as a micro-site or as an iFrame integration on the sites of your choice

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✦ Store Locator

Display a Google Map on your website or Facebook to help your community find your stores.
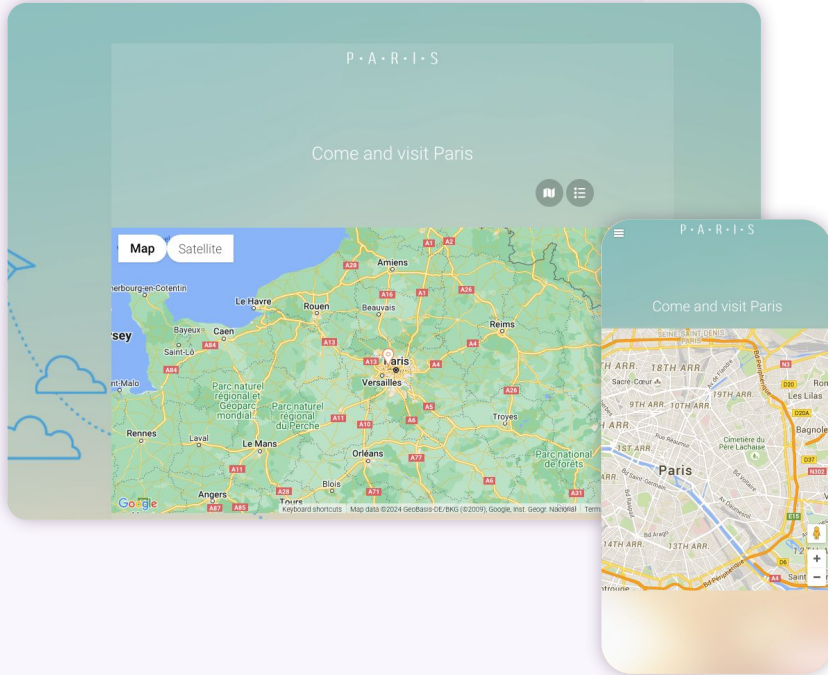
Concept

Enable your fans to locate you easily, thanks to a Google Map.

Steps :

- User geolocation when arriving on map

Features :

- Import your own address file in CSV format
- Choose or download the pin that will represent your locations on the map
- Integrate the map in a dedicated Facebook tab, as a micro-site or iFrame integration on the sites of your choice

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✦ Formulaire

Create a form to collect qualified data and opt-ins easily.

Concept

This campaign lets you create a form with a thank-you page, to be published on your website or social networks to collect data and opt-ins.

Steps :

- Fill in the registration form

Features :

- Customize the form and fields to be filled in
- Customize thank-you page
- Export all data to a .csv file

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Support by
Live chat with our team
Monday to Friday, 9:30am to 7pm.

FAQ & Help
For a quick start,
go to our **resources** page.

You can reach us at sales@socialshaker.com and on **(+33)7 67 47 25 53**